

RECEIVED

Velvet Jones
423 State Street
Santa Barbara, CA 93101

SEP 09 2009
2:40 pm BA
CITY CLERK'S OFFICE
SANTA BARBARA, CA

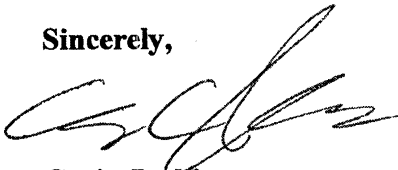
Meeting Date: September 1st, 2009

Velvet Jones is a live music venue that was established in December of 2000. In the last 9 years, we have only received 2 citations; the most recently in 2005. We have proved to the Police and Fire Commission beyond a shadow of a doubt that we are not a part of the problem that these restrictions were set out to solve. After extensively reviewing all of our "22 offenses" in the last 2 years, not one of them proved us to be negligent or incompetent in running a safe and efficient nightclub. In reviewing the 13 additional offenses that occurred on the 400 block involving minors and alcohol, 11 occurred on nights we weren't open and the remaining 2 occurred on nights that we were 21+. We have one of the best track records on State Street and are being treated the same as the nightclub with the worst track record. Even after supportive testimony from Captain Torres, Sgt. Harwood, and Kay Mortar from the Holiday Inn directly behind us, the Commission still unanimously voted for restriction implementation.

We are appealing these restrictions that have been put on our dance permit by the City of Santa Barbara. Restrictions 1-4, and 7 have already been put on our liquor license and would put us in a double jeopardy situation in the event that one of them is violated. Restrictions 5 and 6 are forcing me to increase my payroll regardless of how many patrons we have in the building. Restrictions 8 and 9 we enforce anyway. Restriction 10 would make it very difficult for us to honor previous restrictions on our ABC license regarding percentages of alcohol to non-alcohol sales, in addition to cutting our annual revenue by approximately 30%.

Keeping underage patrons away from alcohol is a top priority for us. We are committed to providing a safe environment for all to come and enjoy live music and would like to continue for years to come. In conclusion, we feel that our dance permit should remain unrestricted and that the restrictions on our liquor license are adequate to helping keep the peace in the lower State Street corridor. Thank you.

Sincerely,



Craig Jenkins
Velvet Jones
(805) 637-8148